



VOLUME #22

SONOP NEWSLETTER

OCTOBER 2020

WHAT IS HAPPENING AT SONOP?

At SONOP we strive to be innovative in our strategies, and this month we invest in crates and bins for the pack house.

The Green Crates are being used to pack our bulk tomatoes for Naturesmart, to stage, and distribute to the retailers in RSA. These new crates are completely recyclable, the handles are foldable, and this ensures interlocking on the pallets, leading to sturdy pallets and safer transport.

Another advantage is that the empty lugs fit into each other so that 150 can be packed per pallet, this is more efficient use of space during transport.

Poly carbon are being used in the crate's design, that makes it less flexible and the lug walls exert minimum pressure on our Sonop Tomatoes inside. The crates also have, SONOP FARMS melted and printed into the design, making authentication easier, and this advance our traceability of our produce.



The new AVR White Bins are used in the fields where the tomatoes are picked and send to the pack house. These bins has a capacity of 230kg, this is 60kg more than the normal wooden bins and they are also lighter.



The White Bins are made of durable smooth poly-carbon that bends rather than breaks. The smooth inner surface eliminates damaged to the tomatoes due to friction. These bins interlock with each other, for safe transport and storage.

They are environmentally friendly, being produced from recycled plastic and no trees needed to be cut down as was the case with the old wood bins.

With innovative thinking and environmentally friendly products we can deliver our excellent quality vegetables to our happy costumers.

BIRTHDAYS-OCTOBER

HENRY BRIERS

27 OKTOBER

NEW PLANTINGS

Jimmy our SCANIA driver has successfully brought our new ARRA33 vines from the nursery. They will be planted shortly in the newly prepared soil.



At Sonop the 2# planting of Butternuts seedlings are growing strong. The are healthy and the butternuts will be harvest in December.

CONGRATULATIONS EMPLOYEE OF THE MONTH



Congratulations to

UROMBO M. NDARA

Workshop

**Thank you for your hard work.
We are very proud of you.**

Did you know? Bloom is a naturally occurring powdery-white coating that protects grapes from moisture loss and decay.



NATURESMART



One of Sonop's main goals and core values is to deliver the best quality fresh produce to all retailers, large and small, in the fresh produce market, all year round.

Unfortunately, there are gaps in the current calendar year where Sonop is not able to supply the freshest produce directly to the market. To lower the risk in the Market these gaps need to be filled. This risk must be physically controlled in the market and not on the farm.

However, this is not without challenges, which includes the border between RSA and Namibia. This obstacle makes it difficult to provide retailers with the freshest produce on a daily basis.

Naturesmart is the answer to this problem. Because of the synergy between Naturesmart and Sonop.

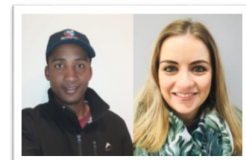
Sonop can now supply small amounts of fresh produce, to a large variety of customers without penetrating the market.

Naturesmart focuses on the same Producers as Sonop and works closely with them to serve them to the best of their ability striving for perfection in everything they do.



Nico vd Merwe (MD), Zaan vd Merwe (Digital Marketing), Monique de Jager (Logistics), Margerita Joubert (Finances), Ernst Sell (Marketing Manager)

Below: Reggie Morrison (Packhouse), Anke de Klerk (HR)



Give thanks to God – He is good and His love never quits. – 1 Chronicles 16:34



BRAIDAG

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