



SONOP NEWSLETTER

MARCH 2021

PLANTING SEASON

The planting season is currently underway. Our skilled Sonop Team, with a lot of experience and training, are busy with planting and cultivation of Tomatoes, Green Peppers and Butternuts.

We are very excited and looking forward to, a new season, a new year with new challenge, but best of all, for the opportunities that the new year holds for the Sonop team and the Sonop group.

With all the lessons and trails in 2020, Sonop set a clear vision and strategy for 2021 planting season. With the input from our technical teams and new strategy, we were very excited about our summer planting season for 2021. Then nature came up with a totally different **curve ball** with a threatening flood that we've experienced in February that completely changed Sonop's plans.

With incredible perseverance and ability from an excellent team, we soon changed our plans, **but did not change our goal.** This means the team had to execute a new strategy very quickly by moving the plantings to other fields. We adapted as nature forced us to. We changed to our circumstances by responding overnight to still be able to reach our main goal of planting within our planting dates set for 2021. With this remarkable team we managed to adjust our strategy, to achieve our goal. Everybody remained focused by the Grace of God.

Good preparation has ensured that the plants are of outstanding quality. Sonop hope for a promising season.

Sonop want to thank the whole team for your hard work with all the preparation and planting each plant with passion.

Good luck with the rest of the upcoming season.



GET TO KNOW...

Name & Surname: Ruzaan De Jongh **Place of birth:** Noordoewer
Favourite colour: Red & Black
When did you start working at Sonop: 03.09.2018
What's your position at Sonop: Office Cleaner
Your favourite Sonop produce: Grapes
Who's your role model in the Sonop team: Maryka Meier
Your wish for Sonop Farms: That Sonop becomes the best company in Namibia to provide new job opportunities for future generations
Your biggest fear: Death



NEW BEGINNINGS

After many years of planning and anticipation we as Sonop Farming is proud to celebrate the blessing of obtaining two farms of barren land namely Ramansdrift and Kieta. This will mean a 366% growth in production that enable us to focus on one of our **Main Visions: To preserve a sustainable ecosystem for future generations.**

In the upcoming months we will keep you informed regarding the different vegetables that are being planted on these two farms.



“I have found that there are three stages in every great work of God: first, it is impossible, then it is difficult, then it is done.”



CONGRATULATIONS EMPLOYEE OF THE MONTH



Leopord Mwatile - Security
Thank you for your hard work.
We are very proud of you.



BIRTHDAYS - MARCH

ARNOLD KANGUMBE	03 MARCH
STOFFEL BRIERS	09 MARCH
HELENA BRIERS	11 MARCH
STELLIE VAN DEN HEEVER	15 MARCH
WILLIE BEETS	25 MARCH
KARORA MPANDE	25 MARCH
NICO VAN DER MERWE SR	27 MARCH
ADRIANA LE GRANGE	29 MARCH

